

Publikationen

(2019): Forecasting tourist arrivals at attractions: Search engine empowered methodologies. In: Tourism Economics, vol. 25, no. 3, pp. 425-447. DOI: 10.1177/1354816618811558.

(2018): Forecasting London Museum Visitors Using Google Trends Data. In: Proceedings of the ENTER2018 eTourism Conference.